

JESSE HOEK

📍 Kitchener / Waterloo

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🌐 jessehoek.com

ABOUT ME

- Well-rounded designer with proven visual design and high fidelity prototyping skills
- Quick learner who thrives in an agile environment
- Collaborative, friendly, and attentive team member

DESIGN SKILLS

- User research
- Wireframing
- Visual design
- Prototyping
- Usability testing
- Design reviews
- Tools: Sketch, InVision, Framer

DEVELOPMENT SKILLS

- HTML, CSS, Sass
- Flexbox, CSS Grid
- Responsive CSS
- JavaScript, Angular, jQuery
- Git, Linux, Bash

EDUCATION

University of Waterloo

Waterloo, ON

Sept 2013 - Aug 2018

Bachelor of Computer Science

Human-Computer Interaction Option

EXPERIENCE

User Experience Designer // Carnegie Technologies

Kitchener, ON // Oct 2018 - July 2019

- UX project lead for the Network Convergence Platform product
- Conducted user research through surveys and usability testing sessions, helping the team make critical product decisions
- Defined the interaction flow and visual style for a new consumer mobile app (native Android & iOS)
- Created detailed web prototypes (HTML/CSS/JS) for internal tools
- Led design reviews regularly with all stakeholders in product, front-end, back-end, and marketing teams

User Experience Designer (Intern) // Zeitspace

Kitchener, ON // Sept 2017 - Apr 2018

- Conducted user interviews and created personas, user scenarios, wireframes, and functional prototypes using Sketch and Framer
- Managed a UX design project from ideation to prototype, while iterating based on client feedback
- Collaborated with designers and developers to create a hybrid mobile application for iOS & Android
- Prepared and delivered educational community workshops focused on UX design and development — called Zeitspace Sessions

Front End Engineer (Intern) // Yelp

San Francisco, CA // Sept - Dec 2016

- Created and modified reusable web components in the Yelp Styleguide — the company's widely used design system
- Revamped the website header while working with designers and project managers; rolled out changes synchronously across several web services
- Developed new responsive web pages and upgraded legacy mobile web pages

Front End Developer (Intern) // AppDirect

Montreal, QC // Jan - Apr 2016

- Built functional prototypes and created responsive web pages, working with technical and product teams
- Spearheaded new project to refactor existing Angular architecture
- Supported other development teams by maintaining documentation on internal tools and processes